

Together on Diabetes - NYC



Anya Nawrocky
United Hospital Fund

Sustainability Through Reimbursement

Bristol-Myers Squibb Foundation

Together  Diabetes

Communities Uniting to Meet America's Diabetes Challenge

ToD-NYC: Project Goals and Summary

- A model community partnership diabetes control program for seniors living in upper Manhattan
- Provides weekly education, support group, individual coaching, cooking and nutrition classes; quarterly podiatric instruction; and periodic diabetes social events
- Core partners include: United Hospital Fund; Isabella Geriatric Center; NewYork–Presbyterian Medical Center; four senior-serving organizations; City Harvest; Asociacion de Mujeres Progresistas; NYC Dept. of Health and Mental Hygiene; and NYC Dept. for the Aging

Bristol-Myers Squibb Foundation

Together  Diabetes

Communities Uniting to Meet America's Diabetes Challenge

ToD-NYC is Going Strong!

- More than 1600 enrolled
- More than 60% participation rate
- Improvements in:
 - A1C testing
 - healthy diet
 - physical activity
 - daily glucose testing
 - health status
 - confidence

Bristol-Myers Squibb Foundation

Together  Diabetes

Communities Uniting to Meet America's Diabetes Challenge

Sustainability Strategy

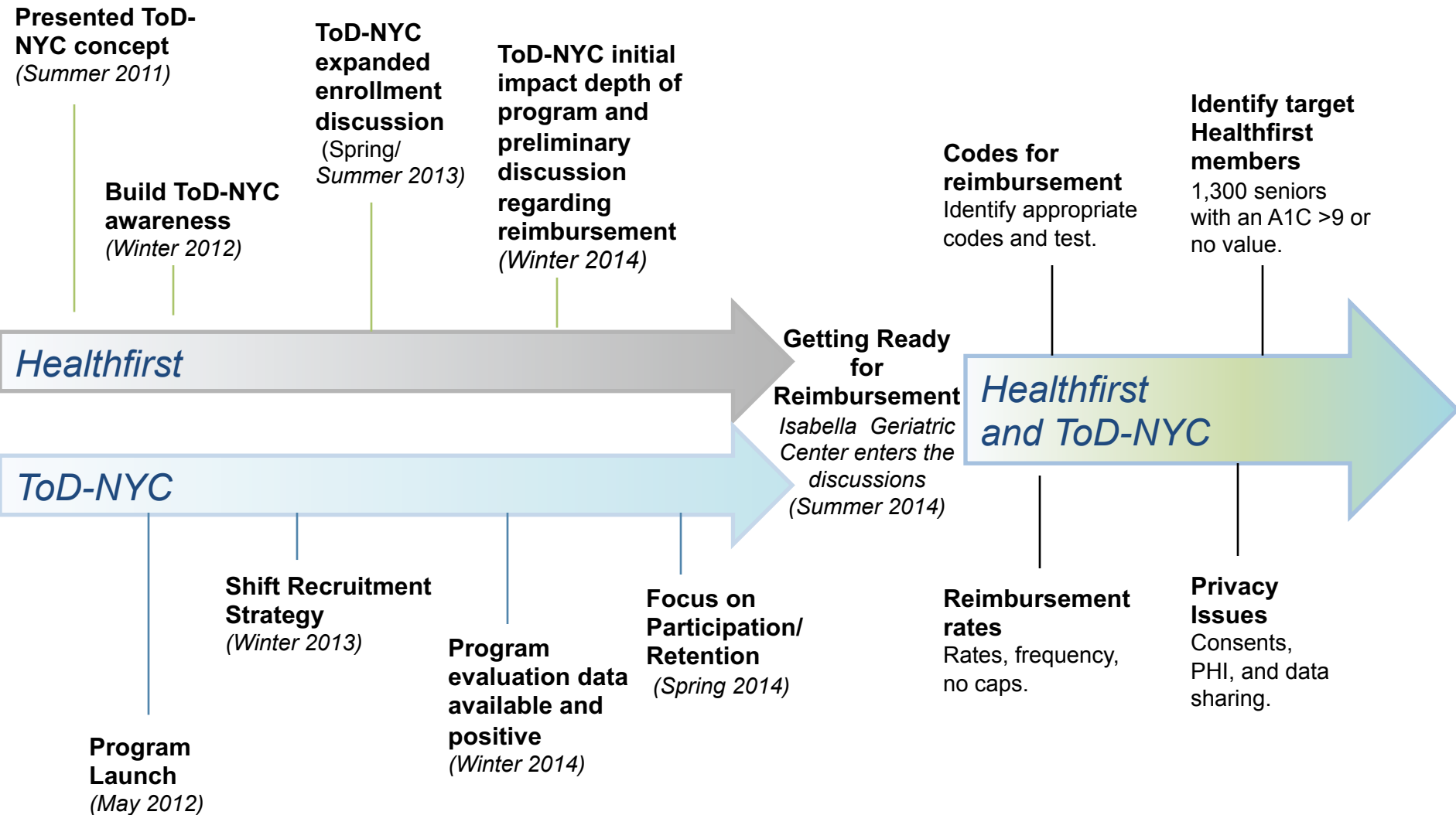
- Streamlined budget to reflect revised program operation costs
- Strengthened partnership between key health provider and community anchor
- Secured bridge grants to support operations
- Establish reimbursement mechanism between the community anchor and a key insurer serving Northern Manhattan.

Bristol-Myers Squibb Foundation

Together  Diabetes

Communities Uniting to Meet America's Diabetes Challenge

Establishing a Reimbursement Mechanism



Bristol-Myers Squibb Foundation

Together  Diabetes

Communities Uniting to Meet America's Diabetes Challenge

Next Steps

- Healthfirst reimbursement ramps up
- Develop reimbursement potential with other health insurers
- Measure ToD-NYC impact using claims data
- Explore replication into a new community

Bristol-Myers Squibb Foundation

Together  Diabetes

Communities Uniting to Meet America's Diabetes Challenge

Contact Information

Anya Nawrocky

Project Director, Aging in Place

United Hospital Fund

anawrocky@uhfnyc.org

212 494-0767

Bristol-Myers Squibb Foundation

Together  Diabetes

Communities Uniting to Meet America's Diabetes Challenge